

News Release

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Yokohama Rubber's US Tire Sales Company Selected as Supplier of Control Tires for Three Porsche Racing Series in United States

Tokyo—The Yokohama Rubber Co., Ltd., announced today that its ADVAN brand tires have been selected as the control tire for three Porsche-supported auto race series in the United States. The tires will be supplied by the company's US tire sales company Yokohama Tire Corporation (YTC) for use in the Porsche Sprint Trophy USA West, Porsche Sprint Trophy USA West Invitational, and Porsche Air-Cooled Cup USA races. The 2020 race schedule, which was altered by the COVID-19 pandemic, has now been reset, with the Porsche Sprint Trophy USA West and Porsche Air-Cooled Cup USA now set to begin in July, while the Porsche Sprint Trophy USA West Invitational series will start in August. The control tires supplied by YTC will include ADVAN racing tires ADVAN A005 for use on dry tracks and ADVAN A006 for wet tracks, as well as the ADVAN brand's ADVAN A052 street sports tire.

A wide range of Porsche models from various years will compete in these Porsche racing series being run on YOKOHAMA tires. Porsche cars eligible to compete in the Porsche Sprint Trophy USA West and Porsche Sprint Trophy USA West Invitational series will include several classes, including the 991 versions of the 911 GT3 Cup cars, the Cayman GT4 Clubsport, and 2019's 911 GT2 RS Clubsport. The Porsche Air-Cooled Cup USA series will feature four Porsche classes, including the aircooled G Series and 964/993 Cup cars.

YTC also supports a number of other Porsche motorsports events in North America, supplying control tires for the IMSA Porsche GT3 Cup Challenge USA by Yokohama and the Porsche Pikes Peak Trophy by Yokohama. YOKOHAMA tires selection as the control tire for these races reflects the high evaluation of the tires' superior performance and YTC's stable supply structure.

The technology strategy outlined in the company's current medium-term management plan, the Grand Design 2020 (GD2020), positions participation in motor sports activities as crucial to Yokohama Rubber's effort to be at the vanguard of the development of new tire technologies. Accordingly, in 2020 the company is again participating in a wide variety of events in Japan and elsewhere around the globe, from top-category races to grassroots races. Yokohama Rubber will continue to be actively involved in motorsports as it continues its pursuit of the highest level tire technologies.



*ADVAN A006 (wet) tread pattern may differ from that shown as pattern varies by tire's size.

*Tires supplied for races do not include wheels.

ADVAN A006 (wet)

ADVAN A052

Logo for Porsche Sprint Trophy USA West features YOKOHAMA as control tire supplier