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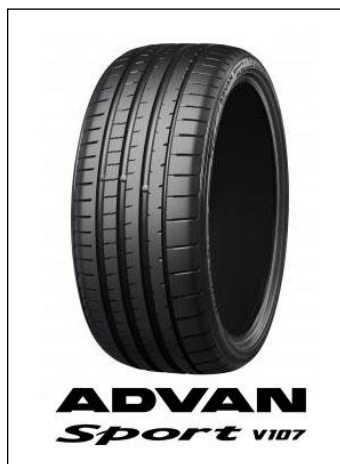
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YOKOHAMA's "ADVAN Sport V107" Receives Technical Certification for Mercedes-AMG's new "GLB 35 4MATIC" SUV

Tokyo—The Yokohama Rubber Co., Ltd., announced today that its "ADVAN Sport V107" has received technical certification as original equipment on Mercedes-AMG's new SUV, the GLB 35 4MATIC, which went on sale in Europe in December 2019. The GLB 35 can be outfitted with 21-inch 255/35ZR21 98Y size "ADVAN Sport V107" tires.

"ADVAN Sport V107" tires are the ultimate high-performance tires in Yokohama Rubber's premier ADVAN brand. The version of the "ADVAN Sport V107" that received technical certification for use on the GLB 35 was jointly developed with Mercedes-AMG to achieve the superior dry and wet performance required by SUVs. The tire's superior wet performance, achieved by adjusting the tread pattern's groove area and using a specially developed compound, has earned the EU labeling system's highest "A" grade. In addition, its structure and compound have been fine-tuned to deliver the superior handling and steering stability that are indispensable for high-power premium cars. In recognition of the tire's high standard, its sidewall bears the automaker's "MO1" mark of approval.

The consumer tire business in Yokohama Rubber's new three-year (2021–2023) medium-term management plan, Yokohama Transformation 2023 (YX2023), aims to maximize the sales ratios of high-value-added YOKOHAMA tires, namely the global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, and various winter tires. One of the key initiatives being implemented under this strategy is the expansion of ADVAN and GEOLANDAR tires as original equipment on new cars.



255/35ZR21 98Y size
"ADVAN Sport V107" tires are
OE on the Mercedes-AMG's
new GLB 35 4MATIC



Mercedes-AMG's GLB 35 4MATIC

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